



Guide to Oversize Materials & Sizes

Foam core is a rigid, inexpensive, and super lightweight display material. As per its name, it has a dense foam core sandwiched between two layers of thick matte paper. Being so lightweight, it is very easy to transport. Recommended for indoors only.

Common uses: Project and research displays, like for meetings or class presentations, temporary poster or photo mounting, aisle markers, framed displays

Gator board is a rigid and lightweight display material that has a dense inner foam core and a wood-fiber veneer exterior. A combination of impact-absorbent interior and rigid exterior gives gator board a great deal of structural integrity, so it will not easily break or warp under pressure. Gator board is not an acid-free material. Recommended for indoors only.

Common uses: Permanent indoor signs, long term poster and photo mounting, event or conference displays, like for a job or craft fair, promotional, kiosk, or trade show displays, custom board game printing

Coroplast is corrugated plastic which is essentially plastic cardboard. Coroplast is tougher than corrugated fiberboard, lighter than solid extruded plastic, waterproof, weather resistant and stain resistant. Recommended for indoors or outdoors.

Common uses: Real estate signs, yard signs, campaign signage, and temporary outdoor signage (when used with H brackets), and A-frame signs (like the one often outside of Copy King.)

Dibond signs consist of two sheets of aluminum composite encasing a solid polyethylene core. Dibond differs from other aluminum signage in that it has a plastic core, making it lighter-weight and more shock absorbent than regular aluminum. Recommended for indoors or outdoors.

Common uses: Mounted retail or office signage, typographic signage, stenciled signs, custom parking lot signs, lobby signage, stylistic photo prints

Sintra board is a rigid paneling made from PVC. Sintra board is one of the sturdiest materials you can choose for a sign. Sintra sheets withstand bending, warping, and breakage better than other sign materials detailed here. Recommended for indoors or outdoors.

Common uses: Permanent outdoor signage, display construction, long term real estate and yard signs, pop up displays – medium-term application life, exhibits & kiosks in retail stores, businesses, or museums, framing art or graphics – long-term application life, channel lettering signage.

Scrim vinyl is the most common substrate for printing banners used outdoors. The material can withstand winds and other adverse weather conditions and, thus, has longevity. The smooth surface and fibers of the vinyl create vivid colors that do not fade in the sunlight. The banner is hemmed around the edges and has grommets for hanging. Recommended for indoors or outdoors.

This is just a brief overview of some common materials though many exist including: Photo paper, Bond paper, Chipboard/Bleachboard, Vinyl, Polystyrene, Alumicore, Canvas, Fabric, Tyvek, Ecoboard/Bioboard, Acrylic, Window Cling, Wall Paper, Vehicle Wrap and many others.

Size Guidelines

We are often asked what sizes are standard. While there are not really any “standard sizes” this guide may be of some help.

Posters:

Small Vertical 11" x 17" or 12" x 18"

Small Horizontal 17" x 11" or 18" x 12"

Medium Vertical 18" x 22"

Medium Horizontal 22" x 18"

Large Square 24" x 24"

Extra Large Vertical 24" x 36"

Extra Large Horizontal 36" x 24"

Yard Signs:

Vertical: 18" x 24"

Horizontal: 24" x 18"

We welcome custom sizes as well and are happy to walk you through the process to make sure your project is a success.